

## VALUE ADDED

# The Most Effective Advertising Marketing Solution to Showcase Your Luxury Hawaii Real Estate



### “The Coffee Table Magazine”™

*Luxury Home Magazine*® is a quality bimonthly publication that highlights Hawaiian luxury homes and the lifestyle that accompanies them. We are targeted to an affluent audience that acquires and has an affinity for Hawaii's luxury lifestyle.

We are known nationally and in Hawaii as “The Coffee Table Magazine”™ because of our handsomely designed, oversize pages. Our format allows for your listings to be presented clearly and with style. The combination of our design with durable semi-gloss pages in rich, full color, has maximum impact on potential buyers.

Our quality branding and presentation provides our advertisers with longevity and proven results.

### In Print

- Oversize, high-quality print ad, size: 10.5" x 12"
- Market Specific to Hawaii plus additional national branding exposure across the United States
- The only Hawaiian “Real Estate & Luxury Lifestyle” publication in Hawaii available for sale at bookstores and on newsstands
- Direct mailed with special labeling to advertiser's top 25 clients and prospects
- Placement with the concierges of 15+ top luxury hotels and resorts across Hawaii
- Circulated statewide on all islands
- Additional marketing support with pre-announcement postcards of listing sent to advertiser's addresses of choice
- Brands advertisers as knowing the luxury market; your consistent ad communicates your brand presence to prospective buyers and sellers.
- Print support with extra copies of the magazine as needed for business, tradeshows, open houses, and more
- Digital support with high- and low-resolution logos for branding, and PDFs of advertisement for flyers and brochures

### Online

LuxuryHomeMagazine.com  
PacificLuxuryLiving.com

In addition to our fantastic local print distribution channels, *Luxury Home Magazine*® has one of the strongest digital platforms available for marketing luxury properties worldwide. With more than 20 affiliated publications printed across the nation, readers from all markets are directed to our websites, and in turn, your listing.

**Search Engine Optimization (SEO):** We are on the first page of websites including Google, Yahoo!, and Bing under search terms such as Luxury Homes, Hawaii Luxury Real Estate, and more.

**Multiple Digital Platforms:** *Luxury Home Magazine*® represents your listings on multiple platforms, from social media to blogs. This gives you local, national, and international exposure. *Luxury Home Magazine*® is also available through a digital edition, allowing you to e-mail our web-based magazine to out-of-area clients.

Visitors to our sites can also enjoy features that will further promote you and your listings:

- Interactive digital issues
- Company profiles
- Links to your personal website
- Ability to host video tours and link to virtual tours
- Printable flyers



**To learn more about driving leads to your listing, visit:  
LuxuryHomeMagazine.com • PacificLuxuryLiving.com**

LuxuryHomeMagazine • Main: 866.853.2474 • Fax: 866.845.3457 • info@lhmag.com