

MEMBERSHIP BENEFITS

Premium services for strategic marketing

2017 Publication Dates & Deadlines

Issue Number	12.1	12.2	12.3	12.4	12.5	12.6
Reservation & Ad Copy Deadline	01/20	03/10	05/05	07/07	09/08	11/03
Approx. Circulation Date	02/28	04/19	06/14	08/16	10/18	12/13



Membership Level	Silver	Gold	Platinum
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Magazines

One Box of Magazines Delivered upon Printing
 Extra Magazines as Requested for Marketing
 Hard Copy of Media Kits

	2 Issues	4 Issues	6 Issues
One Box of Magazines Delivered upon Printing	Yes	Yes	Yes
Extra Magazines as Requested for Marketing	Yes	Yes	Yes
Hard Copy of Media Kits	Yes	Yes	Yes

Mail

Direct Mail to Personal Addresses
 Each Additional Address
 International Direct Mail (Each)

Direct Mail to Personal Addresses	25 Included	50 Included	100 Included
Each Additional Address	\$2	\$1	\$0.50
International Direct Mail (Each)	\$15	\$12	\$10

Web

Exposure on Social Media Sites
 Listing(s) in Print Posted to Website
 Link to Advertiser's Website
 Additional Listing Posted (not in magazine)
 Detailed Personal Profile
 Front Page Featured Property

Exposure on Social Media Sites	Included	Included	Included
Listing(s) in Print Posted to Website	4 months	8 months	12 months
Link to Advertiser's Website	Included	Included	Included
Additional Listing Posted (not in magazine)	\$30 each	5 Included	10 Included
Detailed Personal Profile	\$50	Included	Included
Front Page Featured Property	\$100 each	1 Listing for Four Months	2 Listings for Six Months

Digital Edition

Use of Digital Edition to Promote Your Ad
 Personal Digital Edition
 Blog on LuxuryHomeMagazine.com
 Mention in Email Broadcast to 10,000+ People

Use of Digital Edition to Promote Your Ad	Included	Included	Included
Personal Digital Edition	\$500	Included	Included
Blog on LuxuryHomeMagazine.com	\$100	1 Time	3 Times
Mention in Email Broadcast to 10,000+ People	\$100	2 times	4 times

Jumbo Post Cards

Design Services, Postage & Delivery

Design Services, Postage & Delivery	\$1 Each	\$0.85 Each	\$0.75 Each
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Total Savings

Full Page Contract Discounts & Benefits

Full Page Contract Discounts & Benefits	\$0	\$1,950	\$4,500
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LuxuryHomeMagazine • Main: 866.853.2474 • Fax: 866.845.3457 • info@lhmhi.com

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